

SOUTH EAST COUNTRY VETS

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SMALL ANIMAL NUTRITION

WHY IS NUTRITION IMPORTANT?

Giving our pets the best nutrition ensures that they have a better chance at living a long and healthy life with fewer vet visits! Just like it is important for us to eat healthy foods, it is really important that we give our pets the best nutrition. A good quality diet fed from the time of weaning will give your pet the best start and ensure they have the greatest chance at living a long and healthy life.

Think of it this way, when we eat too much fast food we don't feel very good. Our pets also don't feel the best when we feed them lower quality pet food that are high in salt, fillers and preservatives amongst other nasty things. Unfortunately, these nasties contribute to disease, poor health and potentially a weaker immune system. Good nutrition forms the basis of preventative health!

WITH SO MUCH VARIETY, HOW DO I CHOOSE WHAT IS BEST FOR MY PET?

Buying a good quality diet has many benefits over generic food brands and within weeks you will often see a big difference in your pet. We recommend Royal Canin, Hills Science or Advance as they contain only the highest quality ingredients, no artificial flavouring, colours or preservatives. Being a super-premium pet food, manufacture is based on a fixed formulation, ensuring your pet receives the same quality nutrients each and every time you open a new bag of food.

These brands offer a large range of diets catering for both cats and dogs. They also have a range suited to pets that are desexed and even breed specific products. These diets are scientifically formulated by nutrition experts to suit the specific needs of your pet. From our growing puppies & kittens to our senior citizens and our energetic workers to our couch potatoes – there is a diet for everyone. They also provide a Prescription Diet range for those pets that have medical conditions such as urinary problems, dental disease, arthritis and gastrointestinal sensitivities that require the support of a specific diet.

WHAT ARE THE BENEFITS COMPARED TO OTHER BRANDS?

In comparison to lower quality foods, super premium diets such as Royal Canin have many added benefits including:

- Offers far more nutritional value than a bowl of ordinary pet food, which may appear cheaper initially.
- Kibble is designed for dental care - preventing plaque build-up on teeth
- Avoiding excess preservatives, sodium and fats - this can cause serious health issues!
- Superior antioxidant formula - to promote a healthy immune system
- Promote healthy skin and hair growth, support the digestion system and give them the right amount of energy that they need.
- Royal Canin had a number of raw material quality standards that their suppliers must stringently apply to.
- Palatability 100% money back guarantee if your pet refuses to eat it.
- There are less "fillers" and more high quality ingredients
- Includes highly digestible protein sources

HOW MUCH DO I FEED?

Use the feeding guide found on the pet food item packaging and observe pets level of activity regularly. Excessive amounts of food and minimal energy expenditure can lead to obesity and underfeeding can lead to anorexia. It is highly digestible therefore what goes in gets metabolised and your pet has smaller poo's for you to clean up. You actually need to feed less Royal Canin food for the same amount of nutrients that a regular diet would provide. This means the daily cost of feeding your pet a premium food is less than you might think!

DO I NEED TO GIVE EXTRA SUPPLEMENTS?

Unlike some of our supermarket or homemade diets, these super-premium complete diets provide the correct amount of key nutrients for your pet. This means that supplements aren't required unless directed by your veterinarian.

WHAT IF MY PET DOESN'T LIKE IT?

Unlike a lot of other pet food companies, these are highly palatable foods that appeal to even the fussiest of dogs and cats. They stand by their product so much that they offer a palatability guarantee. If your pet doesn't eat the food, just return in its original packaging with receipt for a full refund.

LOYALTY CARD

Royal Canin and Advance offer a loyalty card so that for every 10 bags, box of sachets or slabs of tins that you purchase, you will receive the 11th free. This loyalty card means that you get something back for being a loyal customer.

FEEDING TABLE

| | | Dog weight | | | |
|--|-----|------------|-------|-------|-------|
| | | 11 kg | 12 kg | 14 kg | 16 kg |
| DOG ACTIVITY ☀️ 🐕 - 🐕 + 🐕 ++ | 24H | (g) | (g) | (g) | (g) |
| | 🐕 | 149 | 159 | 179 | 198 |
| | 🐕 | 173 | 185 | 207 | 229 |
| | | 196 | 210 | 235 | 260 |
| | | 2 | 2+2/8 | 2+4/8 | 2+6/8 |
| | | 1+4/8 | 1+5/8 | 1+7/8 | 2+1/8 |
| | | 1+6/8 | 1+7/8 | 2+1/8 | 2+3/8 |
| | | 20 kg | 22 kg | 24 kg | 25 kg |
| | | (g) | (g) | (g) | (g) |
| | | 234 | 251 | 268 | 276 |
| | | 271 | 291 | 310 | 320 |
| | | 308 | 330 | 353 | 364 |
| | | 2+4/8 | 2+5/8 | 2+6/8 | 2+7/8 |
| | | 2+7/8 | 3 | 3+2/8 | 3+3/8 |
| | | 3+2/8 | 3+4/8 | 3+5/8 | 3+6/8 |

ME = 3843 kcal/kg cup = 240 ml (= 96 g)



This information sheet is not intended as a substitute for a veterinary consultation.

It is recommended that a consultation be arranged with a veterinary practitioner if you have any concerns with your pet's health.